



Strategic Alliance Backgrounder

- [Sino Jet Management](#) and [TWC Aviation](#) have joined forces to capitalize on opportunities in the fast-growing Asia-Pacific market, especially in mainland China.
- TWC is the exclusive operator for Sino Jet's U.S.-registered VIP Charter fleet, which services clients throughout the Asia-Pacific region.
 - *Aircraft will be US-registered, and operated and maintained according to US standards on TWC Aviation's Air Carrier Certificate.*
- Sino Jet is TWC Aviation's exclusive marketing agent for aircraft management, jet charter, and aircraft brokerage services in Asia.

This is a relationship between equals.

- This is a strategic alliance, not a merger or acquisition.
- Each company is an equal partner in the alliance.
- Each company remains totally independent, under its existing ownership and management.

The best of both worlds for Sino Jet and TWC Aviation.

- Sino Jet and TWC share the same business philosophy and values, dedicated to safety, superior service, excellence, integrity, and customer satisfaction.
- Each company also brings particular strengths to the alliance.
- Sino Jet brings its regional presence and insights into the intricacies of doing business in Asia.
 - *Fluency in local languages, showing respect and ensuring mutual understanding.*
 - *Knowledge of distinctive local customs and cultural nuances.*
 - *Mastery of the subtleties of formal business and interpersonal etiquette.*
 - *Highly refined personal service, exquisite luxury, and scrupulous attention to detail.*
 - *Operations center in Hong Kong.*
 - *Maintenance service support Hong Kong.*
- * TWC brings international flight operations capabilities, advanced safety and security practices, and maintenance expertise.
 - *More than 14 years managing, chartering, marketing, and maintaining business jet aircraft around the world.*
 - *Highly trained and experienced pilots, flight attendants, flight coordinators, and maintenance specialists.*
 - *Cutting-edge safety, flight operations, and maintenance technologies.*
 - *Operational excellence: IS-BAO and ACSF Registered*

- *Accident-free record: Wyvern and ARGUS Certified.*
- *Strong relationships with aircraft manufacturers, top-tier maintenance organizations, and leading suppliers.*
- *Operations centers located throughout the United States.*

The best of *all* worlds for business aviation clients.

- The geographic, cultural, and aviation expertise of an Asia-Pacific organization.
- The operational foundation of a US operator, air carrier certificate, and safety and maintenance practices.
- A unique customer experience that combines the ultimate in safety, service, convenience, luxury, and privacy.

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